



Trickler Pipeline Manager

Mass Assign Contacts to Campaigns
Save Time & Manage Your Work-Flow



Trickler Pipeline Manager for Activator! Allows you to sort your ACT! or Outlook databases by almost any criteria, lookup or group, then mass assign representatives to contacts and contacts to campaigns.

You'll save time working with large numbers of contacts by not having to manually assign representatives and campaign starting events to contacts. This task performed manually requires 3 mouse clicks per contact record. On a database of 250 contacts you would have to perform 750 mouse clicks vs. less than 5 clicks with the Trickler Pipeline Manager.

Trickler allows you to assign contacts for processing with staggered start dates, at your desired intervals and also allows you to select certain days off, to "not process" any events.

Example: If you had 500 leads and wanted to send a campaign consisting of; Letter, Email, Fax, Follow up Telephone Call. With Trickler, you could select all contacts, and choose to start 7 contacts a day, every three days, skipping Saturdays and Sundays, so that you would not have 500 follow up calls to make on the same day in the future.

Price: \$99.00 *highly recommended, unless you are managing a small number of contact records.

The screenshot shows the 'Trickler!' application window at 'Step 4 - Process'. It is divided into two main sections: 'Days To Skip' and 'Criteria Selected'. In the 'Days To Skip' section, 'Sunday' and 'Saturday' are checked, while Monday through Friday are unchecked. The 'Criteria Selected' section displays the following settings: Current Database: ACT8Demo, Current Action Plan: Classic Sales, Group Selected: Prospects USA, Total Contacts: 26, Starting Event: 5, Contacts Per Day: 7, Pause Day(s) Between: 3, and Representative: Chris Huffman. Below these sections is a 'Start' button, a progress bar at 0%, and a row of navigation buttons: 'Cancel', '< Back', 'Next >', and 'Finish'.

*Trickler can be applied to multiple contact databases and contains additional data cleanup utilities.